

# Exhibit B

## WELCOME PAGE

(Volunteer accesses by entering their Volunteer Password at ETP's website.)

Welcome, FIRST NAME. Thanks for volunteering!

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### The Issue

We're working to pass the "Fiscal Fairness & Responsibility Act" – which is more commonly called the *Return The Money Amendment*.

You can read more About The Amendment and its Progress Towards Passage, by clicking on the appropriate box below.

Alternatively, you can click on the big box at the bottom of this page to begin making phone calls.

### **ABOUT THE AMENDMENT**

### **PROGRESS TOWARDS PASSAGE**

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### Today's Assignment

Today, we will be working to organize supporters of the *Return the Money Amendment* in New Jersey's # State Legislative District.

Before you begin, you may want to review our Volunteer Strategy, or Volunteer Instructions, which you can do by clicking below.

Alternatively, you can click on the big box at the bottom of this page to begin making phone calls.

### **VOLUNTEER STRATEGY**

### **VOLUNTEER INSTRUCTIONS**

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### **(ENTER RESERVE DECK)**

### **BEGIN PHONE CALLS NOW**

(PROSPECT CARD SCRIPT)

(If A Child Answers, Say:)

May I speak with your mother or father?

(If / When An Adult Answers, Ask:)

Is this \_\_\_\_\_? (Guess re. First Name)

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My name is \_\_\_\_\_ (Say Your Name). I'm a volunteer for Empower The People, the citizens group fighting to solve **TOWN's** property tax problem.

Our computer called your home on **DAY**, and recorded that **NAME** / you said you'd be willing to sign our petition to stop sky-rocketing property taxes. Do you agree that property taxes in **TOWN** are too high?

(Check Box) YES \_\_\_\_ NO \_\_\_\_

A big part of **TOWN's** property tax problem is that **TOWN** residents pay millions in sales and income taxes to New Jersey's state government in Trenton, but **TOWN's** public schools and municipal government don't get the state funding they deserve, in return.

Our group is working to pass legislation that would both make it harder for politicians to raise your state taxes, while returning more of the state taxes you already pay to your community.

Would you support legislation that increases state funding for your public schools and municipal government, and lowers your property taxes?

(Check Box) YES \_\_\_\_ NO \_\_\_\_

Would you be willing to sign a petition to Governor McGreevey in support of such legislation?

(Check Box) YES \_\_\_\_ NO \_\_\_\_

Would you be willing to ask your state legislators to support such legislation?

(Check Box) YES \_\_\_\_ NO \_\_\_\_

If you are able to receive e-mail, I would like to e-mail you information about the legislation we're pushing, together with a petition we would like you to sign in support of it, and the names and phone numbers of your state legislators.

Are you able to receive e-mail?

(Check Box) YES \_\_\_\_ NO \_\_\_\_

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(If No, Say:)

Okay, we'll just mail you everything.

(If Yes, Say:)

What's your e-mail address? (Type E-Address Here: \_\_\_\_\_)

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After you read through what we send you, please sign and return our petition, and please call your state legislators and ask them to support our legislation.

Empower The People volunteers, just like me, are going to reach out to every single household in **TOWN** about doing likewise.

If everyone who agrees to sign our petition and call their legislators actually does so – your state legislators will get thousands of phone calls, and they will likely co-sponsor our legislation.

So please make your 20 second calls to your legislators. We're counting on you. And please let us know that you have completed your calls. The materials we send you will tell you how you can communicate back to us.

Also, before I hang up, if you would like to learn more about us and our initiative to lower your property taxes, go to our website at [empowerthepeople.org](http://empowerthepeople.org).

And again, thank you very much for being willing to help. Bye.

**(FOLLOW UP “THANK YOU” SCRIPT)**

Hello, my name is \_\_\_\_ (Say Your Name). May I speak with \_\_\_\_?

(If N): When can I call back and reach him/her?

(If Y, continue as follows):

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Hello, \_\_\_\_, my name is \_\_\_\_\_. I'm with Empower The People.

I'm calling to *thank you* for signing our petition, and for calling your state legislators in support of our legislation to lower your property taxes.

As a result of your and your neighbors calls, your state legislators **HAVE AGREED / WILL LIKELY AGREE** to co-sponsor our legislation.

This is important to everyone in **TOWN**, because as one of our volunteers has probably mentioned, had our legislation been passed ten years ago, you, personally, would be saving \$ this year on your property tax bill for **ADDRESS**.

That would be nice, wouldn't it?

I wanted to ask you if you might be willing to help us get other state officials on board with our legislation to lower property taxes. In particular, I wanted to invite you to attend a meeting we have scheduled for **TIME/DATE** at **PLACE** in **TOWN**, to discuss some of the additional things we need to accomplish to pass this legislation and permanently solve New Jersey's property tax problem.

Would you be interested in attending? Y/N/U

IF Y:

Great. I'll inform our coordinator in **TOWN** that you will be attending.

IF N or U:

If the date is a problem, we do have a lot of area meetings scheduled on other days, if you would be interested. For instance, Drop Down Box. Do any of these dates work for you? (Click on selected date if one works for Activist.)

We'll keep you informed of the progress our property tax legislation is making in Trenton. Thanks for being willing to help solve New Jersey's property tax problem!

Bye.